**MAY 26 AND 26, 2012 at the LEE COUNTY CIVIC CENTER**

MBF #074 & 324

DATE AD RECEIVED: **\_\_\_\_\_**  **Full Page-$50 Half Page-$30 Quarter Page-$20**

(4 ½ X 7) (4 ½ X 3 ½) (4 ½ X 1 ¾)

MBF SHOWS

#074 & 374

Amount: $**\_\_\_\_\_\_\_\_\_** Check # **\_\_\_\_\_\_\_** Sold by: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Business Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**Contact & Phone: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Billing Address**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Authorized by (print)**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**Signature**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Specialplacement request & cost, if any**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***Prev. ad*, date & page#**\_\_\_\_\_\_\_\_\_\_\_\_\_**

***Absolutely only one ad per form!***

Back cover: $65.00

Inside front cover: $65.00

Inside back cover: $60.00

Double page center: $100.00

*Indicate the page, name and date of any previous show catalog.*

Print plainly or type all ad copy to avoid typographical errors, giving special emphasis to the dog and owner’s name.

All photographs and artwork will be returned. Label each one clearly. Do not bend tape or staple.***Attach with paper clip only.***

DEADLINE FOR RECEIPT OF AD April 11, 2012

MUST BE CAMERA-READY

Photographs are scanned for adplacement. No screened photos. **No negatives**.

Reproductions of pictures from any other published source result in poor quality. . For best results, please **send original** photos. All photos *may be cropped* to emphasize the dog unless otherwise notified.

Copy and logos on dark colored backgrounds cannot be guaranteed separation (light from dark).

Requests for additional artwork or outside editing may incur an additional charge.

Any add less than a quarter page will be made and billed as a quarter page.Late adsmay be refused and/or subject to an additional charge.