

78TH & 79TH GREATER FORT MYERS DOG CLUB show

MBF #074 & 324

MAY 26 AND 26, 2012 at the LEE COUNTY CIVIC CENTER

AD#

DATE AD RECEIVED: _____

Full Page-\$50H Page-\$30 Quarter Page-\$20
(4 1/2 X 7) (4 1/2 X 3 1/2) (4 1/2 X 1 3/4)

Amount: \$ _____ Check # _____ Sold by: _____

Business Name: _____ Contact & Phone: _____

Billing Address: _____

Authorized by (print): _____ Signature: _____

Special placement request & cost, if any: _____ Prev. ad, date & page# _____

Absolutely only one ad per form!

Indicate the page, name and date of any previous show catalog.

Print plainly or type all ad copy to avoid typographical errors, giving special emphasis to the dog and owner's name.

All photographs and artwork will be returned. Label each one clearly. Do not bend tape or staple. Attach with paper clip only.

Photographs are scanned for adplacement. No screened photos. No negatives.

Reproductions of pictures from any other published source result in poor quality. . For best results, please send original photos. All photos *may be cropped* to emphasize the dog unless otherwise notified.

Copy and logos on dark colored backgrounds cannot be guaranteed separation (light from dark).

Requests for additional artwork or outside editing may incur an additional charge.

Any add less than a quarter page will be made and billed as a quarter page. Late ads may be refused and/or subject to an additional charge.

Back cover: \$65.00
Inside front cover: \$65.00
Inside back cover: \$60.00
Double page center:

**DEADLINE FOR RECEIPT OF AD
April 11, 2012
MUST BE CAMERA-READY**

Call Lesley at 239 839-4434 for questions.

Mail ads to: Lesley Peterson, 967 Nott Rd, Cape Coral, FL 33991 or email to: gadim@cyberstreet.com